

# MR-Workshop Magnetoresistive Sensors Privacy Policy 2025

## 1 Controller

Controller within the meaning of Art. 4 No. 7 General Data Protection Regulation (“GDPR”) is Sensitec GmbH, Schanzenfeldstr. 2, 35578 Wetzlar, Germany (“we”). For more information about us, please refer to our imprint. You may contract our data protection officer at [datenschutzbeauftragter@sensitec.com](mailto:datenschutzbeauftragter@sensitec.com).

## 2 General

This Privacy Policy gives you an overview of which kind of personal data we process for which purpose and on which legal basis when you visit our website at <http://www.xmr-symposium.com>, register for and participate in the MR-Workshop.

## 3 Data processing on our website

When you visit and use our website, we automatically collect and store information in the server log files that your browser transmits to us.

- IP address (anonymised)
- Date and time of the request
- Content of the request/retrieved data
- Access status/http status code
- The amount of data transferred in each case
- Website from which the request comes
- Browser type/User agent

This data is technically necessary for us to display our website to you and to ensure stability and security. The temporary storage of the IP address by the system is necessary to enable provision of the website to your computer. For this purpose, your IP address has to be stored for the duration of the session.

The storage of data in the server log files ensures the functionality of our website. In addition, we use the data to optimise the website and to ensure the security of our information technology systems.

The legal basis for the collection and temporary storage of data is Art. 6 (1) 1 lit. f GDPR and Section 25 (2) TDDDGD. Our legitimate interest according to Art. 6 (1) 1 lit. f GDPR lies in the above-mentioned purposes.

An analysis of the data for marketing purposes does not take place in this context. We will not assign this data to specific persons and this data will not be merged with other data sources.

This data is stored on servers in Germany. They are deleted as soon as they are no longer necessary in relation to the purposes for which they were collected.

The collection of data for the provision of the website and the storage of the data in server log files is absolutely necessary for the operation and provision of the website. Consequently, you may not object the processing of data in this case.

## **4 Registration for the MR-Workshop and contact**

### **4.1 Description and scope of data processing**

In order to participate at the MR-Workshop it is necessary for you to register yourself on our website. During the registration process, we collect the following personal data:

- Title
- First name
- Last name
- E-mail
- Telephone number
- Student status
- Company, Institution
- Address/Country

Concerning the invoice

- Department
- First name
- Last name
- Billing address
- E-mail for billing

After completion of the registration form, these data will be transferred to us to process your registration for the MR-Workshop.

Additionally, subject to your consent during registration (by clicking the respective checkbox), your contact data (title, first name, last name, e-mail) may be shared with other participants for contact purposes. We will not share your data with third parties..

### **4.2 Legal basis for data processing**

The processing of the personal data from the input mask serves us solely to process the registration. Registration is required for your participation at the MR-Workshop, including billing, printing of name badges and contacting you by e-mail.

The legal basis for data processing in the course of registration is Art. 6 lit. b GDPR for the fulfilment of a contract or pre-contractual measures.

Your contact details will be passed on to other participants on the basis of your consent in accordance with Art. 6 (1) lit. a GDPR. Your consent is voluntary and you may revoke it at any time with effect for the future.

The legal basis for the processing of the data transmitted when contacting us via e-mail is Art. 6 (1) 1 lit. f GDPR. This data is solely used to process your request. If the e-mail contact is aimed at concluding a contract, the legal basis for the processing is Art. 6 (1) lit. b GDPR.

### **4.3 Duration of storage**

The data will be processed and stored as long as this is necessary in relation to the purpose for which they were collected. Subsequently, they are then deleted when legally permissible.

### **4.4 Cancellation and Objection**

As a participant, you may cancel your registration at any time. You can also change the data stored about you at any time.

As a participant, you have the right to object to the processing of your personal data at any time by contacting us. In such a case, your status as a participant cannot continue.

You can send your objection to the following address: [xmr-symposium@sensitec.com](mailto:xmr-symposium@sensitec.com).

If you exercise your right to object, all your personal data stored will be deleted unless we are required by applicable law to retain it.

## **5 Pictures during the MR-Workshop**

During the MR-Workshop we will take overview pictures of the MR-Workshop and group pictures ("images"). Selected pictures will afterwards be published on our website ([www.sensitec.com](http://www.sensitec.com)), in our newsletter SensorKosmos and/or on social media (Facebook, LinkedIn, XING and You Tube) to document and promote the MR-Workshop.

We will only publish images in which you are not identifiable as an individual or pictures where you have consented in taking the picture, either explicitly, e.g. via written consent or expressly implied, e.g. by standing and smiling for a group picture.

Please contact our photographer during the event if you do not wish to be photographed or if you wish to be unrecognisable in group photos.

The legal basis for taking and publishing overview pictures of the MR-Workshop and group pictures is our legitimate interest pursuant to Art. 6 (1) s. 1 lit. f GDPR to document and promote the MR-Workshop or your consent pursuant to Art. 6 (1) s. 1. lit. a GDPR depending on the particular picture.

You have the right to object to the use and processing of your image(s) or to revoke your consent to the use of your image(s) at any time. In this case, the images will be deleted from our websites and systems as soon as possible in accordance with data protection regulations. In the case of group images, your image can be made unrecognizable, e.g. by pixelating the respective image.

## **6 Data deletion and storage duration**

The data will be processed and stored as long as this is necessary in relation to the purpose for which they were collected. Subsequently, they are then deleted when legally permissible.

## **7 Recipients outside the EU**

We do not transfer your data to recipients outside the European Union or the European Economic Area, unless they are participants in the MR-Workshop and you consented in sharing your data as described in Section 4.1.

## **8 Your rights**

If your personal data is processed by us, you have the following rights against us as the controller:

### **8.1 Right to information**

Since we only collect data from you and about you to the extent described above, we only have information about you from the use of our services. Rights to information in this regard pursuant to Art. 15 GDPR can be exercised in writing or by e-mail to us.

### **8.2 Right to withdraw consent**

Insofar as the processing of your data is based on your consent, you have the right to revoke this at any time in accordance with Art. 7 (3) GDPR. The revocation does not affect the lawfulness of the processing carried out up to that point. You can withdraw your consent in writing or by e-mail.

### **8.3 Right to correction**

If data concerning your person is incorrect, you may request their correction (Art. 16 GDPR).

### **8.4 Right to restriction of processing**

Under the conditions of Art. 18 GDPR, you have the right to request a restriction of the processing of the data concerning you.

### **8.5 Right to deletion**

Under the conditions set out in Art. 17 GDPR, you have the right to request deletion of the personal data concerning you. This is the case, for example, if you withdraw your consent or if the data is no longer required for the purposes for which it was collected.

### **8.6 Right to data portability**

Under the conditions set out in Art. 20 GDPR, you have the right to receive your personal data that you provide to us in a structured, common and machine-readable format and to have this data transferred to another controller without hindrance by us.

## 8.7 Right of objection

**You have the right at any time, for reasons that arise out of your particular situation, to object to the processing of your personal data that is taking place pursuant to Art. 6 (1) (e) or (f) GDPR; this also applies to profiling based on these provisions.**

**We will no longer process your personal data unless we can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or the processing is for the purpose of enforcing, exercising or defending legal claims.**

**If your personal data is processed for direct marketing purposes, you have the right to object at any time to the processing of your personal data for the purpose of such advertising; this also applies to profiling insofar as it is associated with such direct mail.**

**If you object to processing for direct marketing purposes, your personal data will no longer be processed for these purposes.**

## 8.8 Right to complain

If you are of the opinion that the processing of your personal data violates data protection regulations, you have the option of contacting us or filing a complaint with a data protection authority, like the:

Hessischer Beauftragter für Datenschutz und Informationsfreiheit  
Postfach 3163, 65021 Wiesbaden  
E-Mail: [poststelle@datenschutz.hessen.de](mailto:poststelle@datenschutz.hessen.de)  
Phone: +49 611 1408 – 0  
Online: [Submit a complaint | Data Protection Hesse](#)